



MANITOBA TEAM PENNING ASSOCIATION

On behalf of the Manitoba Team Penning Association (MTPA), I would like to introduce you to the dynamic world of Team Penning, North America's newest and fastest growing segment of the equine industry.

WHAT IS TEAM PENNING

During the last decade, Team Penning has taken the horse world by storm. People from all walks of life are competing on all breeds of horses. No cowboy background is necessary to Team Pen, just saddle up and head'em for the pen! It is a sport in which the entire family can participate.

The concept of Team Penning is three riders attempt to separate three identically numbered cattle from a herd of approximately 30 milling cattle, drive them the length of the arena, and then attempt to corral them in the pen; hence, the name "Team Penning". To add excitement and crowd appeal, this feat must be completed within a designated time frame, and of course, the fastest time wins. As you can well imagine, uncooperative cattle, fast horses and howling participants ensure enormous crowd appeal.

The roots of Team Penning are steeped in western heritage, back to the days of cattle drives. It has developed into a sport in which anyone who can ride a horse can participate. Team Penning offers the opportunity to enjoy our western roots and enjoy the company of some of the finest folks that ever wore boots!

WHAT YOUR BUSINESS ADVERTISING DOLLAR WILL PURCHASE

The cattle are numbered 0-9 and are constantly being called for each team as they start their run. We would like to offer you the chance to advertise your business each time a number is called. Depending on which package you choose, your business could be promoted a minimum of 25 times during the competition. For example, for your "purchase" of the number "0", the announcer will promote your Company during the penning, after the herd changes and at the end of the class.

All Packages include:

- Your name will be listed on the MTPA website and MTPA Facebook Page.
- We will display the banner you provide us at all MTPA sanctioned shows including the MTPA Finals
- You will be recognized at the MTPA Awards Banquet

We're offering the following options:

Bronze Package - \$250

- You will be the owner of 1 cattle number (in one class) at all MTPA sanctioned shows
- Your business name and short advertisement will be announced every time that cattle number is called in 1 class

Silver Package - \$500

- You will be the owner of 1 cattle number in any 2 classes at all MTPA sanctioned shows
- Your business name and short advertisement will be announced every time that cattle number is called in 2 classes

Gold Package - \$1000

- You will be the owner of 1 cattle number at all MTPA sanctioned shows including the MTPA Finals
- Your business name and short advertisement will be announced every time those cattle numbers are called **in every class** (3 classes x number of teams entered)
- You will be the major sponsor of 1 MTPA sanctioned show where your name will be used in all advertising done for this show

Platinum Package - \$2000

- You will be the owner of 2 cattle numbers at all MTPA sanctioned shows including the MTPA Finals
- Your business name and short advertisement will be announced every time those cattle numbers are called **in every class** (3 classes x number of teams entered)
- You will be the major sponsor of 2 MTPA sanctioned shows where your name will be used in all advertising done for those shows
- We will guarantee that if you purchase a Platinum package, MTPA will not sell another package to a similar business

We invite you to review these options and choose one that will fit with your organization's advertising plans for 2022.

Thank you for your time and consideration and we look forward to a mutually satisfying relationship with you and the MTPA!